



ARASMIN

(Association for Rural Area Social Modification, Improvement and Nestling)

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COMMUNICATION ON ENGAGEMENT (COE)

[Insert Full Company Name and Logo/Letterhead]:

ARASMIN (Association for Rural Area Social Modification, Improvement and Nestling), Participant Id: 24191

Period covered by this Communication on Engagement [Ideally the two years prior to this report from: [01/10/2021] to [30/09/2023]:

Part I. Statement of Continued Support by the Chief Executive or Equivalent

Please use the box below to include the statement of continued support signed by your organization's Chief Executive or equivalent. [01/10/2021- 30/09/2023]

Example of Statement of Continued Support: [27th August 2023]

To,

The Chief Executive, UN Global Compact,

I am pleased to confirm that [Association for Rural Area Social Modification, Improvement and Nestling-ARASMIN] reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,


Secretary
ARASMIN
G.Udayagiri, Kandhamal(O)

(Bikash Ranjan Rautray)
Secretary. ARASMIN.

Part II. Description of Actions

Please use the box below to describe the actions your organization has taken in support of the Global Compact. It is strongly recommended that the actions taken are related to one or more of the specific activities suggested. *Please refer to the complete list of suggested activities for your type of organization found here.*

Since long, we have been working for the development of the poor Tribal People in a Tribal belt of Orissa State in India and providing the following services:

- ❖ We are working against all forms of Corruptions as the Tribal people are very poor and they are the victims of severe exploitations made by the local Businessmen, Money Lenders, Contractors, Micro-finance and local NGOs.
- ❖ Liaison with the Government for providing the Fundamental Rights to the poor Tribal people for a better livelihood.
- ❖ Nature-based performances like Conservation and protection measures to save the Environment and Forest Ecosystem, Combat Climate Change, Control the loss of Biodiversities and Air Pollution.
- ❖ Acceleration of coastal belt ecosystem at the Bay of Bengal by promoting the environment of Marine area and Lake areas.
- ❖ Conservation and protection to the wildlife Animals and Birds by taking different strategies which will have a significant effect on the planet.

But, unfortunately, all most all Companies are neglecting and overlooking the CSOs and not providing their supports who are engaged in the field with the **10 Universal Principles of UNGC.**

Part III. Measurement of Outcomes

Please use the box below to include the most relevant qualitative and/or quantitative indicators to measure the outcome of the activities described in Part II above.

Examples of measurement of outcomes include:

FINANCIAL SECURITY:

ARASMIN is not in support of the linkage programme like “**Bank Loans**” and “**Micro-Finance**” which spoils the lively-hood of the **poor Tribal People**. This is a process by which a large number of Tribal people are “**Exploited**” and have lost their movable and immovable properties and have gone on Migration or displaced. Hence, we have taken another strategy by creating their own Village Banks for the need of the hilly-dwelling poor Tribal Community. The Tribal women are supported by their Sanghs (Community Organizations) to go for different

income generating programmes in order to strengthen their socio-economic condition which can be told as **Economic Revolution**.

FOREST AND ENVIRONMENT:

Environmental degradation during these present days has become a Global Issue. Degradation of Forest, Extinction of Wild Animals, diminishing Biological diversity and global warming are the acute problems and the vital cause of Environmental degradation. It is a broad concept which includes pollution of various biological and physical components of the planet as a result of which the entire world is going to be destroyed.

In this juncture, we have thought it wise and gainful to work on the endangered species and trying for Conservation and Restoration of Forest, Biodiversity, Control of Pollution, Restoration of Environment and combat the Climate Change by which the lives of all Wild Animals like Tigers, Elephants, Bears, Deer and Monkeys can be saved. All the village Forests are being developed which will generate fresh Air, clean Water and create a congenial atmosphere for the lives of all. Hence, vigorous awareness campaigns with appropriate actions are being taken in a regular manner on Restoration of Forest and protection of Wildlife animals, protection of Environment and conservation of Biodiversity.

WILDLIFE CONSERVATION:

ARASMIN is an active member of the “**Wildlife Institute of India**” and as such we are trying our level best to protect the Wildlife Animals, Wild Birds and Migratory Birds so as to avoid different type of Natural Calamities, Disasters, enhazards and different Diseases like Cancer, Asthma and Tuberculosis etc in order to accelerate the Human Life-Cycle. A regular awareness program is being conducted to stop Tiger Poaching, Deer Poaching, and Hunting of different Animals and Birds. We are also getting much more support from the Officers and Staff of the Forest Department of the Government of Orissa. In view of the above phenomenon, some of the activities undertaken by us are mentioned hereunder.

- 01. We have formed Forest and Wildlife protection Committees in 360 villages in our Area of operation and having regular interactions with the stakeholders periodically to protect the Nature.*
- 02. Awareness campaigns are being done for restoration of Forests by checking the forest fire during summer season in order to save the carnivorous animals, insects, herbal plants and sprouts.*
- 03. Awareness campaigns are being conducted on the value of Forests, Environment and Wild animals and how to protect them from the endangered situations with cultural link.*
- 04. Special attention and awareness programmes are being done at the Elephant Corridor in Kalahandi District and Kandhamal District to save the*

*lives of the **Elephants**.*

*05. Our community members are watching regularly to save a rare species of a big animal called "**Gaur**" (seems like wild buffalo) only seen in Kalahandi District of Orissa State.*

MARINE ECOSYSTEM AND BLUE ECONOMY:

Awareness campaigns are being done at **Rajnagar Block of Kendrapara District** at the **Bay of Bengal** to save and protect the **Marine Mammals** like Shark, Whales, Dolphins, Migratory Birds and other endangered fish species and **Marine Ecosystem**. The idea of blue economy, its relation to the UN Sustainable Development Goals, local context of Odisha as world's largest bay, and needs of locally led effort for blue growth are being discussed that the idea Blue Economy is the new approach of sustainability in which the world acknowledged the role of our Oceans as the carbon sink stabilizer of global climate, water cycle regulator, and the catalyst of economic progress and human well-being. Hence, appropriate actions are being taken to make the coastal area free from Polythene, Garbage and to reduce the effect of Fertilizers and pesticides and the discussions are being done on the significance of **UN SDGs 14 and 15, "Only a healthy Marine Ecosystem can offer ecosystem goods and Services to increasing rate of population"**.

LIVING LAKE ECOSYSTEMS:

We have adopted 30 villages adjacent to "**CHILIKA LAKE**" in **ODISHA STATE of INDIA** and have formed the Community Organization at all villages. All the Fisher Communities are provided with adequate knowledge to save and enrich the Ecosystem of Chilika Lake. The following activities are under continuation in conjunction with Community Sector Partnership and being enriched and strengthened from time to time.

- i. Awareness programmes and knowledge sharing are being done at the periphery area of **Chilika Lake Bird Sanctuary and Mangalajodi Ecotourism site**.*
- ii. To keep the environment of Bird Sanctuaries free from polythene, garbage, plastic Bottles and not to feed or tease or disturb the innocent Birds.*
- iii. To provide opportunity to the visitors for enjoying the Natural Scenery of Nalabana Bird sanctuary and Mangalajodi Bird Sanctuary and to keep the environment free from fire.*
- iv. The farmers are being aware not to use fertilizers and pesticides which spoil the ecosystem and sufficient knowledge is being provided for Subsistence Agriculture.*
- v. Hunting and poaching of Birds are being watched by our village volunteers and appropriate actions are taken to protect the **Migratory Birds**.*
- vi. The stakeholder community is also advised not to have over fishing and not to pollute the environment of Sanctuary area.*

HUMAN RIGHTS:

- ❖ Periodical meetings and awareness campaigns are being conducted so as to educate the people on their Social Rights, Human Rights Legal-aid aspects and checking the seasonal Migration, Displacement and contagious diseases like Tuberculosis and HIV/AIDS etc.
- ❖ We are also activating the Government welfare projects in order to assist the people for availing the opportunity of Drinking Water facility, Indira Awas houses, Ration Cards, Old-age pensions and destitute pensions etc. very fast.
- ❖ The Tribal people possessing the forest lands since 50 years back are not in receipt of the Record of Rights. Hence, all the Community Organizations in our area of operation are taking combined effort at official level to acquire their **Record of Rights** which will help for conservation of Nature, protection to wildlife and Climate Change.
- ❖ The last Panchayat Raj Elections are proving our efficiency that despite the foremost powers of Men, Money and Meetings of other political parties; our community members are acquiring large number of portfolios.

Number of new UN Global Compact business participants resulting from your organization's promotional efforts:

We are continuing our activities with our own resources as a CSO. Till now we have not availed any opportunity to accelerate the 10 Principle of UN Global Compact Network. Hence, we have not promoted any Global Compact Business Participant.

Expertise provided by your organization to further the aims of Global Compact Local Network in your country:

Yes! We are providing our hole-hearted support to our UN Global Compact Network (GCN-India).

Concrete actions taken by UN Global Compact business participants with whom your organization engaged regarding their COP:

The Business Participants of UN Global Compact-India are not at all interested to come forward to be engaged in the field with us regarding the COP, though we are a Life-member of **UN GCNI** from 2014.

Partnerships formalized with mutual aims to advance the UN Global Compact principles:

It is definitely the best way to achieve the 10 Universal Principles of UN Global Compact Network. But, it is failed due to lack of proper coordination.